B2C Suite





Product Management

Features: Product Attributes, Product Abstraction, Super Attributes, Product Groups, Product Bundles, Configurable Product, Product Sets, Product Relations, Product Options, Product Detail Page, Product Labels, Alternative Products, Discountinued Products



Catalog Management

Features: Product Catalog Management, Category Management, Category Pages, Product to Category Association



Navigation Features: Navigation

Search & Filter Features: Filters & Search by Category, Full-Site Search, Filter



SEO Features: SEO tools

CMS (Content Management System) Features: CMS Templates & Slots, CMS Blocks, CMS Pages, Content Item



Media Management Features: Asset Management

Internationalization Features: Multiple Store Setup, Multiple Currencies per Store, Glossary Creation



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Price

Tax

Features: Autodetect of Currency, Volume Prices, Net & Gross Price Mode, Scheduled Prices



%

Features: Manage Tax Rates & Sets

Promotions & Discounts

Features: Discount Engine, Product Promotions, New Product Indication

Wish List

Features: Multiple Wish Lists, Convert Wish List to Cart

Cart

Features: Cart Functionality & Calculations, Order Threshold

Shipment

Features: Shipment Carriers & Methods, Split Delivery

Payment Features: Payment Provider Integration, Refund Management



Gift Cards Feature: Gift Cards Purchase & Management

Checkout Features: Multi-Step Checkout

Ratings & Review Feature: Ratings & Reviews



Mailing & Communication Features: Manage Transactional Emails, Newsletter Subscription, Availability Notifcation, Comment Widget



CRM (Customer Relationship Management) Features: Customer Accounts, Login & Registration Forms, Multiple Login Blocker, Customer Groups



Order Management

Features: State Machine Modelling, Order Status, Reorder, Reclamations & Refunds, Return Management, Order Cancellation, Invoice Generation



Inventory Management

Features: Stock & Availability Management, Multiple Warehouse Stock Management



Back Office

Features: Administration Interface Management, Data Protection, Manage Customer & Company Accounts, Dashboard, Identity Manager



SDK

Features: Development Tools, Spryk Code Generator, Data Exchange, Development Virtual Machine, Docker Containers & Console, CSS Class Customization, Cronjob Scheduling



Technology Partner Integrations Features: External Integrations

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API

Middleware

Cloud



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hello@spryker.com

& +49 / 30 / 2084983 50

@sprysys