

HANDOUT

# Enterprise Marketplace Capability

Out-of-the-box Features










**Spryker**










# Learn more about **Spryker Cloud Commerce OS Features** for our **Enterprise Marketplace Capability**

Packaged Business Capability & Features	General Marketplace Availability	Merchant Availability
 <p><b>PIM (Product Information Management)</b></p> <p>Product Attributes, Product Abstraction, Super Attributes, Timed Product Availability, Product to Category Association, Concrete Product, Merchant Products, Merchant Product Options</p> <p>Product Groups, Product Options, Product Labels, Barcode generator, Alternative Products, Discontinued Products, Product Catalog Management, Category Management, Category Pages, Merchant Product Management, Merchant Product Approval Process</p> <p>Packaging Units, Measurement Units</p>	<p>✓</p> <p>✓</p> <p>Available for Products</p>	<p>✓</p>
 <p><b>Product Relations</b></p> <p>Product Relations</p>	<p>✓</p>	
 <p><b>Punchout</b></p> <p>B2B Specific Features: Punchout Integration</p>	<p>✓</p>	
 <p><b>DAM (Digital Asset Management)</b></p> <p>Asset Management</p>	<p>✓</p>	
 <p><b>Price Management</b></p> <p>Net &amp; Gross Price Mode, Volume Prices</p> <p>B2B Specific Features: Customer Specific Prices</p> <p>Scheduled Prices</p>	<p>✓</p> <p>✓</p> <p>Available for Products</p>	<p>✓</p> <p>✓</p>

Packaged Business Capability & Features	General Marketplace Availability	Merchant Availability
 <p><b>Offer Management</b></p> <p>Merchant Product Offers, Merchant Product Offer Management</p>	✓	✓
 <p><b>Tax Management</b></p> <p>Manage Tax Rates &amp; Sets</p> <p>Avalara Integration</p>	✓ ✓	✓
 <p><b>Discount Management</b></p> <p>Discount Engine, Vouchers, Discount</p>	✓	
 <p><b>CMS (Content Management System)</b></p> <p>Product Sets, Navigation, Landing Pages, URL Redirects, CMS Templates &amp; Slots, CMS Blocks, CMS Pages, Content Item</p>	✓	
 <p><b>Search</b></p> <p>Full-Site Search, Filter</p>	✓	
 <p><b>Storefront</b></p> <p>Product Detail Page, Multiple Currencies per Store, Login, Demo Shops</p>	✓	
 <p><b>IAM (Identity Access Management)</b></p> <p>Registration Forms, Multiple Login blocker, Identity Manager</p>	✓	

Packaged Business Capability & Features	General Marketplace Availability	Merchant Availability
 <p><b>CRM (Customer Relationship Management)</b></p> <p>Newsletter Subscription, Availability Notification, Customer Accounts, Password Management, Customer Groups, Reorder</p> <p><b>B2B Specific Features:</b> Company Account, Session Management, Business Units, Business on Behalf, Company User Roles, Registration of new Company, Information Restrictions</p> <p><b>B2B Specific Features:</b> Product Restrictions for B2B Customers</p>	<p>✓</p> <p>✓</p> <p>✓</p>	
 <p><b>Shopping List &amp; Wishlist</b></p> <p>Wish List</p> <p><b>B2B Specific Features:</b> Shopping List Management, Permission Management for Shopping Lists</p>	<p>✓</p> <p>✓</p>	
 <p><b>Ratings &amp; Reviews</b></p> <p>Ratings &amp; Reviews</p>	<p>✓</p>	
 <p><b>Cart &amp; Checkout</b></p> <p>Cart Functionality &amp; Calculations , Order Threshold, Split Delivery, Multiple Payment Methods per Order, Define Payment &amp; Shipment Methods</p> <p><b>B2B Specific Features:</b> Item Split in Back Office, Non-splittable Items in Back Office, Cart Roles &amp; Permissions, Shared Cart, Approval Process, Comments Widget, Custom Order Reference</p> <p><b>B2B Specific Features:</b> Quick Order</p>	<p>✓</p> <p>✓</p> <p>✓</p>	
 <p><b>RFQ (Request for Quote)</b></p> <p><b>B2B Specific Features:</b> Quotation &amp; Offer Management</p>	<p>Available for Products</p>	

Packaged Business Capability & Features	General Marketplace Availability	Merchant Availability
 <b>PSP (Payment Service Provider)</b> Payment Method, Payment Service Provider Integration	✓	
 <b>Carrier Management</b> Shipment Carriers & Methods	✓	
 <b>Gift Cards</b> Gift Card, Gift Card Management	✓	
 <b>OMS (Order Management System)</b> Payment Provider, State Machine Modelling, Order Split, Reclamations & Refunds, Invoice Generation, Dashboard  Order Processing, Marketplace and Merchant Orders Management, Order Status, Order Cancellation	✓  ✓	✓
 <b>Emails</b> Manage Transactional Emails	✓	
 <b>WMS (Warehouse Management System)</b> Stock & Availability Management  Warehouse Management	✓  ✓	✓
 <b>Return Management</b> Return Management  Marketplace and Merchant Return Management	✓  ✓	✓

Packaged Business Capability & Features	General Marketplace Availability	Merchant Availability
 <p><b>User Management</b></p> <p>Agent Assist, Data Protection &amp; Permission Management, Manage Customer &amp; Company Accounts</p> <p><b>B2B Specific Features:</b> Company User Permissions</p>	<p>✓</p> <p>✓</p>	
 <p><b>Merchant Management</b></p> <p>Merchant Portal, Merchant Profile</p> <p>Merchant Management, Operator as a Merchant</p>	<p>✓</p> <p>✓</p>	<p>✓</p>
 <p><b>Data Exchange</b></p> <p>Importer, Data Import - Products with a single file, Data Import - Product Offers, Exporter, Data Export - Orders</p>	<p>✓</p>	
 <p><b>SDK</b></p> <p>Development Tools, Spryker Code Generator, Development Virtual Machine, Docker Containers &amp; Console, , Spryker Code Upgrader, Spryker SDK Workflows, Cronjob Scheduling</p>	<p>✓</p>	
 <p><b>Back Office</b></p> <p>Administration Interface Management</p> <p>Glossary Creation, Multiple Store Setup</p>	<p>✓</p> <p>✓</p>	<p>✓</p>







## About Spryker

Spryker Systems GmbH is a privately held technology company headquartered in Berlin, Germany and New York, USA. Founded in 2014, Spryker enables companies to build sophisticated transactional business models in unified commerce including B2B, B2C, and Enterprise Marketplaces. Spryker is the most modern, fully composable platform-as-a-service (PaaS) solution with headless & API-based architecture that is cloud and enterprise-ready and loved by developers and business users worldwide. Spryker customers extend their sales reach and grow revenue with a system that allows them to increase operational efficiency, lower the total cost of ownership, expand to new markets and business models faster than ever before: Spryker solutions have empowered 150+ companies to manage transactions in more than 200 countries worldwide and is trusted by brands such as Aldi, Siemens, Hilti, and Ricoh. Gartner® recognized Spryker as a Visionary in the 2021 Magic Quadrant™ for Digital Commerce, just one year after it first appeared (2020), and has also been named as a major player in B2B e-Commerce by IDC. Finally, it is the only commerce platform to provide full B2B, B2C, D2C, and Marketplace capabilities out of one stack. Find out more at [spryker.com](https://spryker.com)



**Spryker Systems GmbH**

Heidestraße 9–10  
10557 Berlin / Germany

T +49 / 30 / 208 49 83 50  
M [hello@spryker.com](mailto:hello@spryker.com)  
W [spryker.com](https://spryker.com)

**© Copyright 2023**

All contents, in particular texts, photographs and graphics are protected by copyright. All rights, including reproduction, publication, editing and translation, are reserved, Spryker Systems GmbH, Heidestraße 9–10, 10557 Berlin, Germany.