Manager Approval Template

How to use it (for developers):

- 1. Copy the template below into an email or internal request form.
- Replace placeholders like [Manager's Name], [Your Name], and [Your Role / Team].
- 3. Optionally, add 1–2 sentences about a session you're excited about or how it ties to a current project.
- 4. **Send it to your manager** as soon as possible to get approval and plan your travel.

Subject: Approval to attend Tech event - Spryker EXCITE in Berlin

Hi [Manager's Name],

I'd like to request your approval to attend **Spryker EXCITE 2025** on **September 25 in Berlin**. This is Spryker's annual flagship tech conference, and this year's Developer Stage aligns with our engineering priorities—particularly around system observability, integrations, Al-native development, and building complex e-commerce projects.

How this helps our engineering team:

- Brings back best practices for resilient and modular architecture.
- Introduces real-world observability tooling we could adopt immediately.
- Demonstrates how to responsibly and effectively use AI in commerce delivery.
- Strengthens our roadmap alignment with Spryker's strategic direction.
- Equips us to lead more productive dev conversations across partner and customer teams.

Cost and Return

Tickets are **free for Spryker customers and partners**. The only cost is travel and hotel. In return, we gain hands-on insights, new architecture patterns, and network exposure that could improve both our delivery speed and platform stability.

To maximize learnings, I'll prepare a post-event knowledge-sharing session with:

- Key takeaways (technical + strategic)
- Architecture and DX improvements worth piloting
- Notes from breakout sessions or roadmap announcements

You can explore more at the official page here: https://spryker.com/events/excite-2025/

Thanks for your consideration—I believe this is a high-leverage investment in our team's efficiency and architectural maturity.

Best regards, [Your Name] [Your Role / Team]

