

G2 REPORT

# Your Digital Commerce is **Future Proof** with Spryker

Spryker vs Competitors



**Spryker**

# Intro

When considering a new digital commerce platform you face a lot of options, whether you're in Manufacturing, CPG, Retail, Pharma, or other industries.

How can you be sure you're making the right choice for your business? Genuine customer reviews can help you get more clarity and are a strong indicator of a partner's capability to support your plans. Gain an impartial and much-needed input from businesses that faced similar challenges.

Learn why Spryker can be the perfect match for your business and how it ranks against its competitors. The information below is based on authentic reviews from customers and users from the 2022 G2 Comparison Report.



# Content

<b>Intro</b>	<b>2</b>
About G2 and the Comparison Report	4
Spryker vs Competition: Overview	5
What makes Spryker stand out	7
Product direction	7
API	7
Performance and reliability	8
Mobile	8
Quality of support	9
Likelihood to recommend	9
Customer reviews	10
<b>Conclusion</b>	



# About G2 and the Comparison Report

G2 is the world's largest and most trusted tech marketplace. More than 60 million people each year discover, review, and manage the software they need to reach their potential. G2 empowers users to write and read authentic reviews, unfiltered and unbiased.

The G2 Comparison Report features a side-by-side comparison of competing software providers based on satisfaction ratings. The metrics evaluated include quality of support, performance, reliability, and much more.

Curious to know how Spryker performs?





## Spryker vs Competition: Overview



**Spryker**

**VS**



88%

Quality of support

79%

89%

Performance & reliability

86%

84%

Mobile

79%

89%

Ease of doing business with

87%



**Spryker**

**VS**



88%

Quality of support

82%

92%

Product direction

81%

88%

APIs

76%

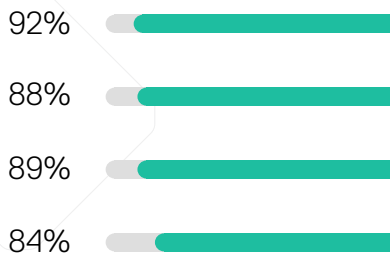
89%

Performance

83%



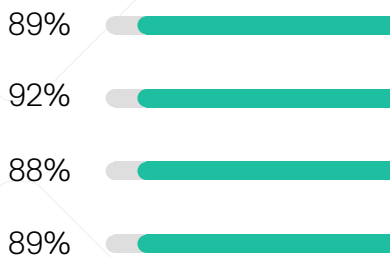
VS



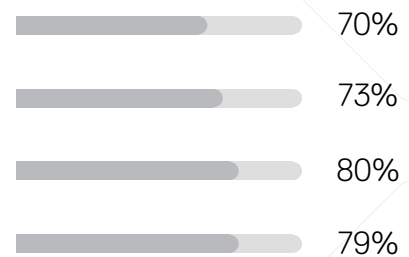
Product direction  
APIs  
Performance & reliability  
Mobile



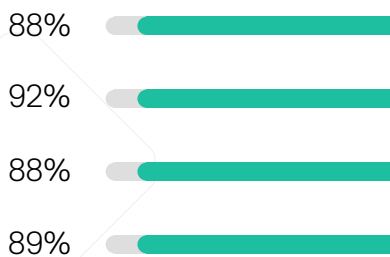
VS



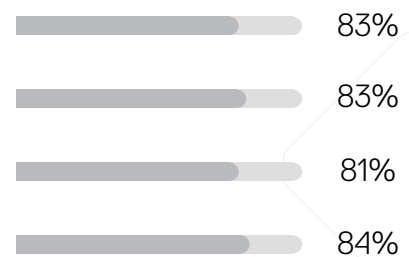
Quality of support  
Product direction  
APIs  
Performance & reliability



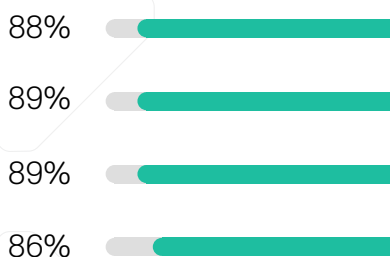
VS



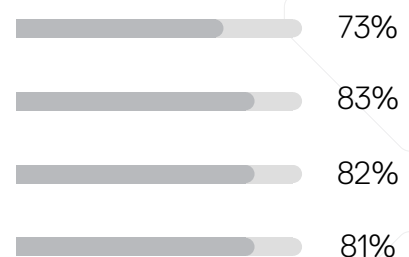
Quality of support  
Product direction  
APIs  
Performance & reliability



VS



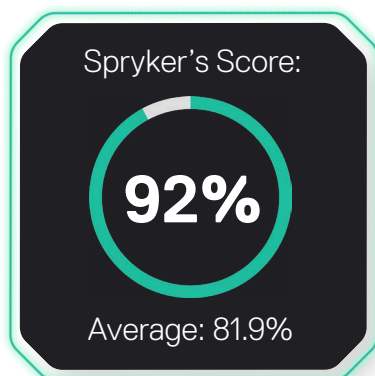
Quality of support  
Ease of doing business with  
Performance & reliability  
Internationalization





# What makes Spryker stand out

## Product direction

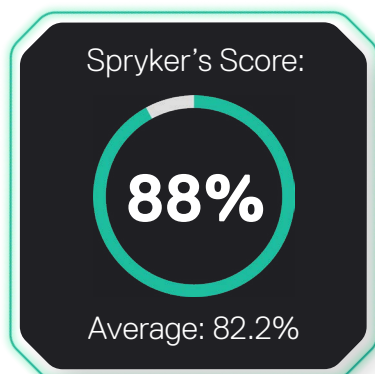


### Spryker & the competition:

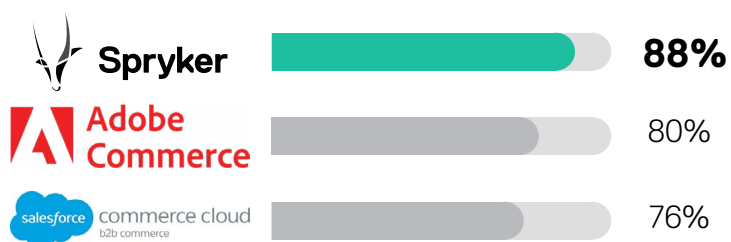


With the strongest market vision, Spryker always makes sure to serve sophisticated business models for companies across all industries. As a leader in composability, our software allows businesses to work with a best-of-breed approach and rely on the highest level of customization and scalability.

## API



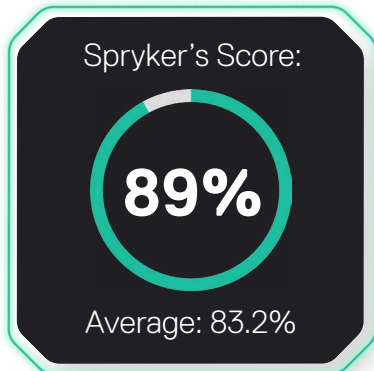
### Spryker & the competition:



Application Programming Interfaces (API) are vital for a unified commerce strategy and a headless architecture. Spryker's powerful APIs provide access to first-class features, ensuring your business provides a seamless and future-proof experience to your B2B or B2C customers.



## Performance & reliability

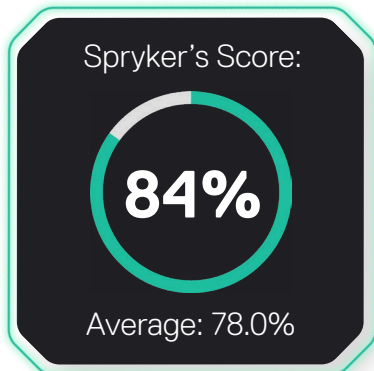


### Spryker & the competition:



Spryker's reliability is an important factor for our customers and partners. This is where we excel. Our software performance has been and is being tested continuously – everything in order to assure maximum results and reliability for every customer's need.

## Mobile



### Spryker & the competition:

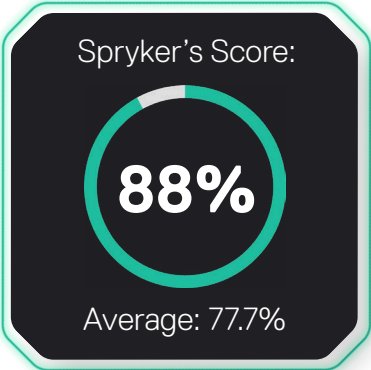


Businesses aiming for a composable and headless strategy can rely on Spryker's high level of scalability and flexibility. In the modern era, companies require mobile and efficient digital commerce solutions that can easily and swiftly adapt to large and small market changes.

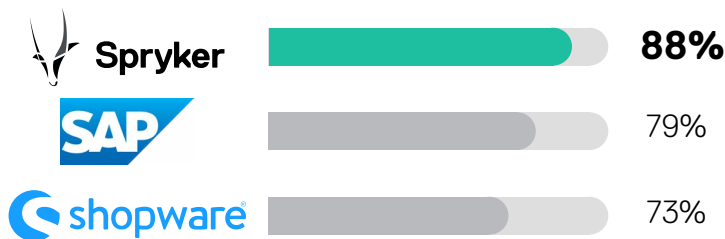




## Quality of support

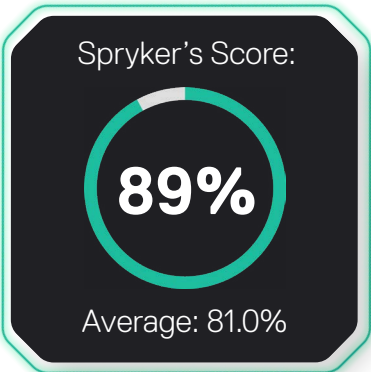


Spryker & the competition:

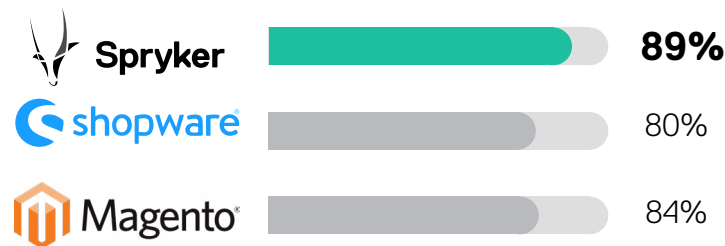


Our customers are our priority. Our Customer Success Team is here to support their business and ensure all questions and inquiries are answered. Through our market-leading service-level agreement (SLA), Spryker takes into account the right customer expectations, and constantly strives to go beyond them. Our customers love Spryker's support and the guarantee to provide it no matter what.

## Likelihood to recommend



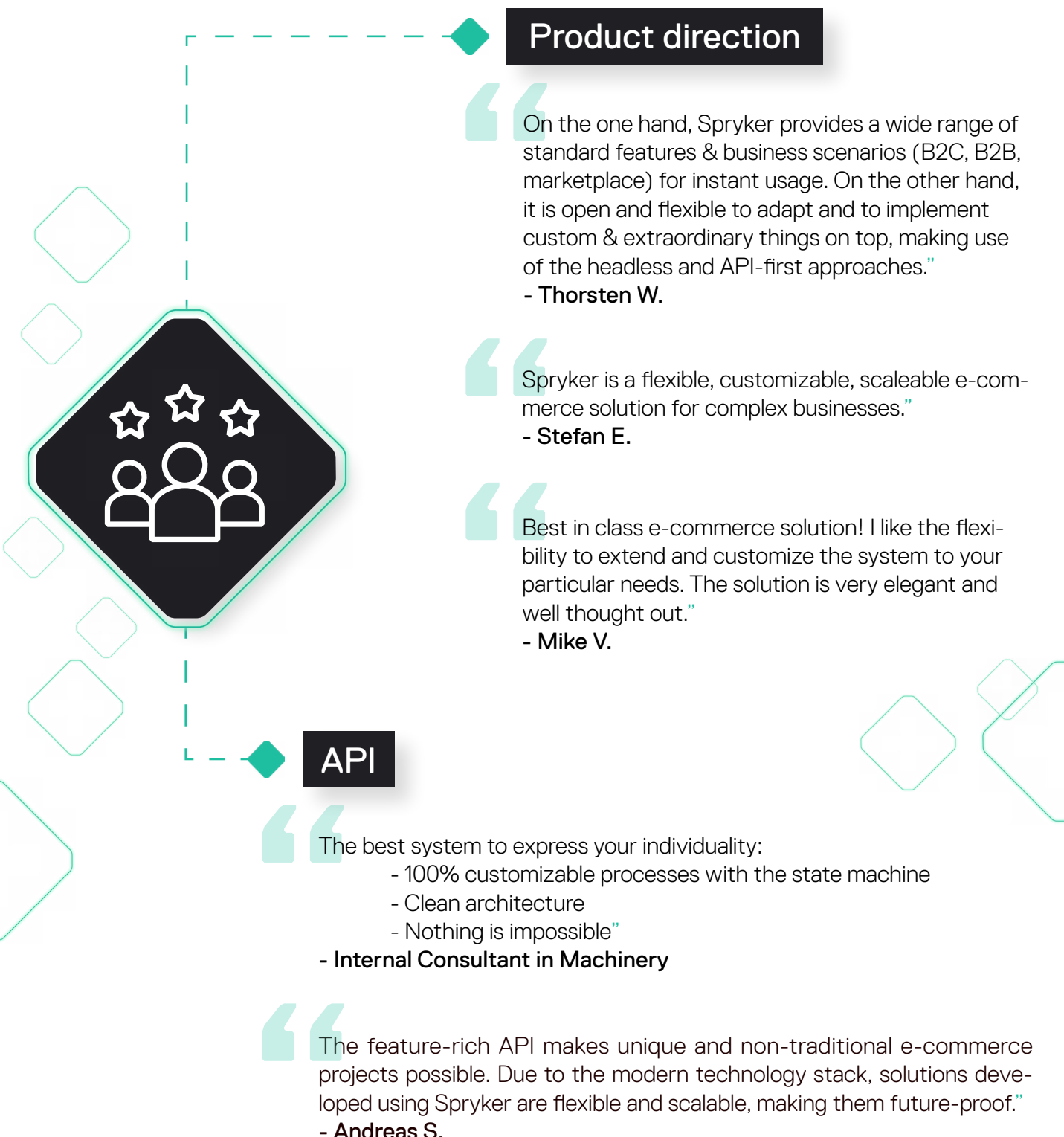
Spryker & the competition:



By far, this is the strongest Net Promoter Score in the report. Our customers constantly recommend us and provide positive feedback, from first interaction to project implementation, as we continually support them to achieve their business goals.



# Don't take our word for it... Read what customers say about Spryker



## Product direction

“On the one hand, Spryker provides a wide range of standard features & business scenarios (B2C, B2B, marketplace) for instant usage. On the other hand, it is open and flexible to adapt and to implement custom & extraordinary things on top, making use of the headless and API-first approaches.”

- **Thorsten W.**

“Spryker is a flexible, customizable, scalable e-commerce solution for complex businesses.”

- **Stefan E.**

“Best in class e-commerce solution! I like the flexibility to extend and customize the system to your particular needs. The solution is very elegant and well thought out.”

- **Mike V.**

## API

“The best system to express your individuality:

- 100% customizable processes with the state machine
- Clean architecture
- Nothing is impossible”

- **Internal Consultant in Machinery**

“The feature-rich API makes unique and non-traditional e-commerce projects possible. Due to the modern technology stack, solutions developed using Spryker are flexible and scalable, making them future-proof.”

- **Andreas S.**

## Performance & reliability

“The primary focus is scalability in performance and market growth. As a headless solution, Spryker goes beyond classic shop solutions.”

- Matthias M.

## Quality of support

“The Spryker team was able to quickly develop to the needs of our company and handle last-minute changes. Spryker’s communication during the project was amazing. They were responsive and I never felt we were waiting for answers.”

- Weston B.

## Likelihood to recommend

“Spryker’s core software provides universal value, while still being easily extendable and customizable. Thus I’d consider it an excellent fit for tons of manufacturers, retailers, and service providers in B2B and B2C environments looking to make the next step in digital commerce.”

- Sebastian W





## You're in Good Company



Toyota built a B2B2C platform for its dealers with Spryker. The CVP, Corona Viable Product, has a record-breaking time-to-market of only 3 weeks.

[View case study →](#)



Siemens Healthineers is one of the world's leading medical technology companies and a pioneer in healthcare. Siemens Healthineers puts their trust in Spryker for the international expansion of their innovative e-commerce strategy.

[View case study →](#)



Atida is an online health ecosystem whose primary goal is to help customers find personalized healthcare solutions. They aim to move healthcare away from being solely curative and reactive toward being proactive.

[View case study →](#)



The Mexican CPG seller Mercado Mayco introduced B2B commerce to micro-supermarkets, decreasing their operating costs by 10x through process optimization.

[View case study →](#)



METRO is leading in the wholesale and food trading industry. With Spryker, they launched an online platform for brick-and-mortar sellers in Eastern Europe.

[View case study →](#)



With the Spryker Commerce OS, Sourceability transforms a traditional B2B business model into a user-friendly e-commerce marketplace that brings buyers and sellers together in one place.

[View case study →](#)



# Why so many positive reviews?

Spryker provides all you need to take your business to the next level; excellent support & communication, high composability, and a flexible platform that matches your sophisticated business model. We help you differentiate today and future-proof tomorrow!

**YOUR NEXT-LEVEL BUSINESS ►**

## About Spryker

Spryker Systems GmbH is a privately held technology company headquartered in Berlin, Germany and New York, USA. Founded in 2014, Spryker enables companies to build sophisticated transactional business models in unified commerce including B2B, B2C, and Enterprise Marketplaces. Spryker is the most modern, fully composable platform-as-a-service (PaaS) solution with headless & API-based architecture that is cloud and enterprise-ready and loved by developers and business users worldwide. Spryker customers extend their sales reach and grow revenue with a system that allows them to increase operational efficiency, lower the total cost of ownership, expand to new markets and business models faster than ever before: Spryker solutions have empowered 150+ companies to manage transactions in more than 200 countries worldwide and is trusted by brands such as Aldi, Siemens, Hilti, and Ricoh. Gartner® recognized Spryker as a Visionary in the 2021 Magic Quadrant™ for Digital Commerce, just one year after it first appeared (2020), and has also been named as a major player in B2B e-Commerce by IDC. Finally, it is the only commerce platform to provide full B2B, B2C, D2C, and Marketplace capabilities out of one stack. Find out more at [spryker.com](https://spryker.com)



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